

Welcome, parsons

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CHELSEA COLLEGE TEXTILE COLOUR PROJECT: FROM A TO B & BACK AGAIN

By Ruth Greany, WGSN, 02 December 2011

Inspired by the philosophy of psychogeography, second-year textile students at the Chelsea College of Art and Design recently showcased a body of work that explores the importance of colour within design.



Chelsea College of Art and Design

By studying natural or urban landscapes through layers of history and time, the students were encouraged to develop a unique colour palette to capture the spirit of their research.

Selecting the most inspiring developments from the exhibition, WGSN has divided the final outcomes into four main colour directions: bold, crafted, urban and organic colour.

BOLD COLOUR

Merge/melt/fuse/pour



Source: WGSN. Designer: Daniela Rosenthal. College: Chelsea College of Art and Design
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Source: WGSN. Designer: Daniela Rosenthal. College: Chelsea College of Art and Design
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Source: WGSN. Designer: Matthew Jacques. College: Chelsea College of Art and Design
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ANALYSIS

- **Bold colour**
Fluorescent and primary colours framed against dark navy and black
- **Crafted colour**
Mélange autumnal palette blending tones of maple, berry and moss
- **Urban colour**
Industrial shades of grey with salmon, canary and teal highlights
- **Organic colour**
Woodland shades lichen including mustard, ginger and orchid

PSYCHOGEOGRAPHY INCLUDES JUST ABOUT ANYTHING THAT TAKES PEDESTRIANS OFF THEIR PREDICTABLE PATHS AND JOLTS THEM INTO A NEW AWARENESS OF THE URBAN LANDSCAPE.

Joseph Hart, 2004

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Specialism: print/cad



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CRAFTED COLOUR

Twist/fold/bind/pleat



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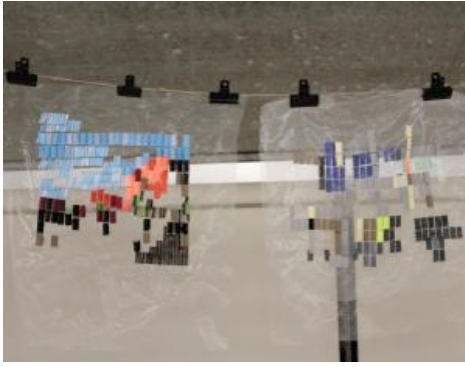
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Source: WGSN. Designer: Egle Jauncemaite. College: Chelsea College of Art and Design e.jauncemaite1@chelsea.arts.ac.uk

URBAN COLOUR

Construct/extract/assemble/score



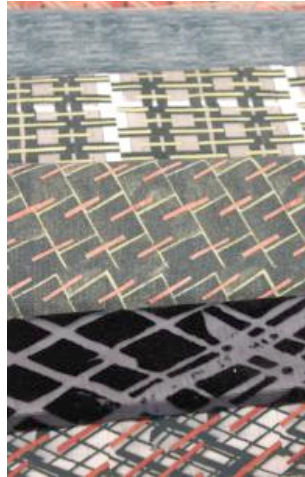
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ORGANIC COLOUR

Erode/fray/layer/stack



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